

Paul Bloemendal

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Personal Details: 25/4/1979 • Dordrecht • Netherlands • Married



Chief Executive Officer/ Managing Director

Specialized Expertise

Commodity Trading & Risk Management

- **Trading:** (agricultural) commodities, FX, physical, futures, options, research and education
- **Hedging:** OTC structured solutions
- **Risk Management:** price & counterparty
- **Network:** Industry expertise and connects
- **Product specialist:** Palm & Vegetable oils, Biofuels, Grains & Oilseeds, Feed & Proteins

Asset management

- **Agricultural businesses:** plantations, refineries, ports, storage, crushing, weather analysis, supply & demand, global trade flows
- **Asset acquisitions:** plants, plantations, ports
- **Digitization:** Commodity Trade Execution
- **Management:** factories, teams and supply chains in PRC, SEA, India, ME, EU, Africa & SAM

Strategic Sourcing & Supply Chains

- **Pricing Agreements:** strategic sourcing, supply chain (basis & bogey), forward pricing
- **Negotiations:** trading, M&A, long term supply chain & offtake agreements
- **Freight:** bulk, chemical, containers, shortsea
- **FMCG:** customer price setting & ESG investments
- **Margin Management:** Yield & Capacity Modelling

Global Markets & Cross-Cultural working

- **Cross cultural:** teams management
- **Human Resources:** global team building for trading desks and management trainee schemes
- **Entrepreneur:** founder of various companies from startups to large scale regulated entities
- **Directorships:** compliance, risk management, remuneration, corporate governance

General Expertise

- ✓ Business Growth & Development
- ✓ Strategy Planning & Execution
- ✓ Commodity markets & Controls
- ✓ Trade & Industry Development
- ✓ Market Research & Analysis
- ✓ International Start-up Operations
- ✓ Risk Assessment & Mitigation
- ✓ Supply Chain Management
- ✓ Financial Planning & Modelling
- ✓ Cross-Cultural Collaboration

Career Experience

- **PRETB Pte Ltd, Singapore | Bloemendal Consults BV, Netherlands, CEO (2018 to Present):** Consultancy
- **Paper Trader Platform Pte Ltd, Singapore, CEO (2019 to Present):** Commodity Digitization
- **Arcadia Agri Pte Ltd | FinEx Commodities Asia Pte Ltd, Singapore, CEO (2016 to 2018):** Commodity Risk Management and Inventory financing solutions
- **Ruchi Soya Industries Ltd, India | Singapore, Group Commercial Director (2013 to 2016):** FMCG General Management with asset driven strategic sourcing and trading risk management
- **Citicorp Investment Bank Singapore Ltd, Singapore, Director, Lead Trader Agri & Soft Commodities (2011 to 2013)**
- **Noble Resources Pte Ltd, Singapore, Global Manager Vegetable Oils Product line (VPL) (2006 to 2011)**
- **Cargill Refined Oils Europe BV, Schiedam, Netherlands Tropical Oils Trader and Margin Manager (2004 to 2006)**

Education & Credentials

Bachelor / Master in Business Economics | University of Amsterdam Faculty of Economics, Netherlands

Professional Development: Advanced Management Programme, INSEAD Fontainebleau: AMP 114 | Oxford Blockchain Strategy Program 2018, Oxford-Saïd Business School | Digital Strategies for Business, leading the next Generation Enterprise, Colombia Business School (Emeritus Institute) | Venture Deals spring 2020, Kaufman Fellows Program

Languages: Dutch | English | German | French