

Your Strategic Shared Knowledge Network





We aim to assist companies in their business development by adding our network of Strategic Partners to your current set up

The Vision

We Review, Recommend, Introduce, Implement and Follow up with Strategic Reframing opportunities to enhance your margins and to hit your targets

We provide Market Access, Research, Financing, Consultancy Services and Risk Management Solutions to anyone ready to take the next step



About the Company

PRETB uses a 5 pillar revenue approach:

Consultancy services in the larger commodity space with a focus on Risk Management and Strategic Reframing

Agency / Advisory Services with key global partners to expand their business

Key Note Speeches, seminars, event moderation or masterclasses

Early Stage Investment Services, both direct as indirectly in pre-round A companies

New Start-Up founding with or without partners





SSKN stands for Strategic Shared Knowledge Network

We believe that most emerging or rapidly growing companies are better of by sourcing knowledge externally vs developing it all in house

We have a network of partners with extensive experience in their specific niches that we can tap into.

We are the axle in the knowledge wheel and provide the Lego blocks for a solid foundation so that our clients can built up their enterprise to the next level



Current SSKN Partners















About the founder



Paul Bloemendal has been active in the commodity space since 2003 and has lead trading teams, physical assets, M&A activities, and research desks in Europe, Asia and South America

He has founded Enterprise Risk Management and Strategic Reframing Advisory companies in Singapore and successfully exited two of these in 2017

He has been active as Trader, Risk Manager, Entrepreneur, Group Commercial Head, Consultant, Entrepreneur and Investor.

He brings in the full range of experience from sourcing to hedging to trading to processing and with the finance side on top of the physical exposure

Paul is a regular speaker at conferences like POC, Global Grains, IOPC, POTS

Paul works with the CME Group on weekly market views in both English and Chinese + global F&O trade educational programs



Executive Education followed at



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